## **Derderian Consulting Services**

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## Overview of Services

- Operational Management for small businesses (typically 25 employees and under)
- Assess underlying problems based on the symptoms the business suffers
- Optimize efficient business processes from a systemic approach
- Develop strategies through structure that is replicable and scalable
- Provide creative and unique methodologies based on specific needs and goals
- Ensure cohesive vision for the business
- Manifest a culture that aligns with the mission
- Cultivate relationships both internally and externally

Here are some common **Symptoms** to look for and sample **Solutions** we implement:

- Inefficient processes or lack thereof
  - Create or refine SOPs and/or Policies and Procedures
  - Organizational structure
  - o Define roles, duties, and responsibilities
- Poor management
  - Improving staffing needs
  - Standardized training of staff and employees
  - Payment structure for staff and owners
  - Proper pricing for services and/or products based on market analysis, value, quality, etc.
- Lack of, or poor use of technology
  - o Implementing hardware to unify and streamline workflow
  - o Software utilization to optimize or standardize information input and access
  - o Security analysis ensure proper flow and handling of data
- Business isolation
  - o Build their network to connect with community and customer
  - Collaborate with other business for marketing strategy
  - o Know when to outsource labor
  - o Create, foster, and nurture relationships with referral partners and affiliates